

# BENEFACTOR

"For the People. Of the People, and By the People"

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27

Justice for Everybody Harms Nobody

Three Cents

# THINK

## PEOPLE, AND THE WORLD IS YOURS

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BY ALFRED LAWSON

### UNLESS YOU KNOW THESE THINGS YOU ARE NOT EDUCATED

One progressive mind that thinks and formulates useful plans is of greater service to the human race than a billion minds that do not think enough to study such plans.

One extra-ordinary mind can create the rule of procedure for quadrillions of ordinary minds to follow subsequently.

But it requires concentrated effort and the utilization of mental power to think and as a large percentage of the people of the world are incapable of concentrated effort they become the followers of those who think and plan for them.

Now, if those minds that think and plan for the people of the world would become honest and unselfish then the people through fair and square treatment would gradually learn how to think for themselves.

But systematic GREED has taken such a horrible grip upon mankind up to the present time that we now find a condition of affairs here on Earth whereby the most capable thinkers spend their whole lives formulating plans that will enable them to swindle the people out of their rightful earnings.

So in order to take advantage of the people and skin them out of what they earn, the thinkers find it necessary to keep the people in ignorance and instead of helping them to think they deliberately keep them from thinking and stupefy them with false notions and poisonous substances.

Yes, half-witted thinkers not only manufacture dope, liquor and embalmed foods which they sell to the people at a profit that injures their physical bodies, but they also furnish them with filthy pictures and degrading radio slop for a profit that rots their mental instruments as well.

Now these slickers have to produce considerable mental effort to be able to extract from the real producers of wealth the largest percentage of their earnings without giving them anything tangible in return for it. But by constantly thinking out new schemes and making false promises they actually hypnotize everybody into believing that it is right and proper to hand over to them practically all of their properties and earnings.

If you have been reading the BENEFACTOR you will remember that I told you previously how

financial swindlers had gotten control of the money system, curtailed the quantity needed for trade convenience and then forced the people to pay tribute for the use of it in the shape of Interest Charges.

The financiers could not do that if the people would use the mental machinery that the Creator endowed them with to think.

But because the people of the U. S. A. have become too lazy to think, the swindling financiers are able to milk them like goats and shear them like sheep out of Twenty Billion Dollars (\$20,000,000,000) worth of their earnings annually.

As the financiers do not let the people have in their possession more than four or five Billions of Dollars as spending money, it is easy to understand how they are defrauded out of four-fifths of their earnings.

And because those who think gain the power to swindle the people they also teach the people that such swindling practices are right and that they, too, may enjoy the same privileges if they are capable of doing so.

So through the adoption of such a debasing system the people of the entire world have degenerated into classes of converted cheats, liars, thieves and murderers, not to mention beggars, blackmailers, lunatics, dope fiends, runkards and suicides.

The Creator gives to every human being mental instruments for the purpose of thinking, but few creatures use these instruments to think with. Most people allow them to rot for the lack of right action. Yes, they deliberately ruin these God given instruments with poisonous substances which they force their bodies to absorb or by allowing filthy thoughts to enter their weak minds.

Now there are two main factors in the life of man that he must take into consideration—they are, WEALTH and PRINCIPLES.

Wealth is created by man and principles are created by God.

Therefore principles must be put before wealth in man's thoughts if he is to reach a higher state of intelligence.

Wealth is material and principles are spiritual.

Wealth is anything and everything made useful by human efforts and is, sooner or later, dissolved as changing matter.

Principles are moral Truths furnished by the Creator for human

beings to be guided by and are eternal and unchangeable.

It is right and proper for man to utilize wealth for constructive purposes.

It is wrong and degrading for man to utilize wealth for destructive purposes.

It is degrading for anybody to acquire wealth for individual use without having earned it.

True morality requires one to give to the world more than one receives from it.

To be immoderate is to be immoral.

If everybody would think of helping and improving the people of the world as a whole instead of thinking of their own selfish purposes then the Earth would be a wonderful place to live upon.

But these triple-crossing financiers will not let the people do that but keep them down to their own immoral level through mis-education furnished by their controlled colleges, newspapers, magazines, radio and pictures.

The financiers put their touts at the head of their controlled organizations and there is little or no chance for the people to ever get an opportunity to think for themselves or learn the truth concerning natural economics.

It would not take much thinking power by the people to understand that it would be better for them to get five-fifths of their earnings according to the Lawson Money Plan than to receive but one-fifth of their earnings through the financiers swindling schemes if such information could be properly brought to their attention, but as the financiers control all avenues of publicity and learning the difficulties lie in getting the truth to them.

However, by and through the patient efforts of the most unselfish men, women and children that the world has ever known — Direct Credits Officers — during several years back, millions of people from the Atlantic to the Pacific oceans and from the Gulf of Mexico to the Arctic Circle have been given an insight into the benefits to be derived from the Lawson System and are now clamoring for it.

Incidentally a large percentage of the population of North America are ready to accept Direct Credits for Everybody but it takes considerable time to train reliable and trustworthy Leaders to guide them.

We first have to teach our offi-

cers the tricks of the slickers and then coach them in mental development until they are able to out-think the touts of the financiers.

Once we get a large enough body of officers to concentrate on one complete plan instead of a million of them each striving to introduce some pet notion that has been taught him or her by some tout, it will not take long to convince at least ninety per cent of the people that it is to their interests to refuse to be used as goats and sheep by the financiers any longer.

So we first have to educate our Leaders to understand that this little human existence is but a moment in eternity that they should take advantage of to prove to the Creator their worthiness for promotion to a higher existence in the next life, by doing their duty endeavoring to increase the knowledge and development of the whole people to a higher state of intelligence.

A greedy person, of course, cannot be imbued with great principles and so we have to teach our leaders to be unselfish.

They are taught to understand that they reach a greater scope in their eternal Existence by sacrificing themselves, if necessary, for the benefit of the whole people rather than to sacrifice the whole people in an effort to obtain some momentary advantage for themselves.

So it requires some time, through the natural law of Elimination, to weed out of the ranks of our Officers the ones with a greed for wealth and retain those who stand strictly for principles as the roots of the great tree of LAWSONOMY that will stand forever as the foundation of Justice for Everybody that will Harm Nobody.

Once we can prove to the people that the Direct Credits Society is governed by a set of Leaders that puts principles above wealth and who cannot be bought by financial promises under any consideration, then this mighty organization will naturally gain the confidence of the people who will accept their guidance through pathways toward peaceful solutions of all social difficulties.

Such leaders must be developed into real thinkers through the study of God's great Natural Laws that are easily provable to those

who are seeking truth instead of falsity.

The power to think is governed by the mind.

The mind is that part of the mental system having authority to decide the movements of the body.

The mental system is the machinery in living forms through which feeling and consciousness are manifested. In man it consists of mental fibers, mental channels, mental currents, spinal cord and brain.

The mental fibers are small tubes through which currents of mentality pass, carrying messages to and from the senses and the center of consciousness of living forms.

Mentality is a substance of subtle, penetrating quality and great speed of movement. It is used to manifest feeling or consciousness through the instrumentality of the mental system.

The mind is developed and strengthened through the exercise of its various functions just as the muscular system is developed and strengthened by the exercise of its various functions.

To quote from my book, MENTALITY: "Constant exercising of the mental functions in constructiveness creates expansion of those organs which develops greater efficiency for absorbing it."

"The chief governing functions of the mental system are located in the brain which is a mass of cells and tissue that almost fills the cavity inside of the skull. It has three parts—cerebrum, cerebellum and medulla oblongata—each of which has separate governing functions."

"The weight of the brain of an adult will average about three pounds. Its weight and size is increased by concentrated thinking. It obtains its fuel for power from substances brought to it by the blood."

"The brain is made of two kinds of materials—gray matter composed largely of cells that are operated by the menorgs and white matter consisting principally of fibers through which the currents of mentality pass to all parts of the body."

"The cerebrum, in which the mind is located, is in the top-most and largest part of the brain. It is covered with deep furrows and convolutions and is divided into two parts by a groove extending from front to rear. The right half controls the left side



of the body and the left half controls the right side of the body. "The cerebellum, in which the muscle control is centered, lies at the back of the head beneath the cerebrum.

"The medulla oblongata is situated between the main brain and spinal cord. It is about one and a quarter inches in length and controls the heart action, breathing, swallowing and the expansion and contraction of the blood vessels of the vaso-motor system.

"Connecting with the medulla oblongata and running downward inside of the spinal column is a circular cord about a half-inch in diameter known as the spinal cord which terminates at the lower end of the backbone.

"There are two mental channels—sensory and motory.

"The sensory channel carries from all parts of the body to the mental centers and brain the impressions felt by the skin, tongue, nostrils, eyes and ears.

"The motory channel conveys the orders issued from the brain through the mental centers to the different muscles of the body.

"One channel is used by the brain for receiving messages and the other channel is used by the brain for sending messages.

"Each channel from the spinal cord starts from the cells in the center of the cord and passes between the vertebrae and outward to the different parts of the body connecting with the brain. Each of these channels comes from the cord in the two branches known as roots.

"The anterior root conveys orders from the brain to the muscles and the posterior root carries the impressions from the skin and other organs to the spinal cord and brain.

"When the two branches combine, they form a mental trunk which is made up into a bundle of innumerable mental fibers by which means every menorg operating the mental instruments of every cell in every muscle or every part of the skin receives from and sends to the brain messages. The substance mentality is used in the transmission of these mental messages according to the same principles that the substance sound is used in the transmission of oracular messages.

"Thinking causes consciousness.

"Consciousness is a state of knowing what happens.

"Man's consciousness is the reaction of intelligence drawn from external sources through the channel of his senses. A broader consciousness will create a superior man.

"To obtain a broader consciousness, however, man must develop greater mental instruments within himself with which to harness mentality in larger quantities.

"To increase the power of his mental instruments, man must give them strenuous use.

"Intellectual effort will increase the capacity of the mental instruments, permitting them to consume large quantities of mentality and thereby broaden man's consciousness by which he will obtain a greater perspective of life.

"Man, now in his kindergarten stage, has been developed so far through the use of his five primitive senses.

"These senses have been attuned to the chemical conditions that surround the earth. His sense of sight has been developed by sunlight; his sense of taste by liquids; his sense of smell by gases; his sense of hearing by sound; and his sense of feeling by pressure.

"But as man expands his consciousness his mind will become more inquisitive concerning Natural Law and he will thereby gain an insight into such wonders of nature that he never dreamed of before.

"The brain of man is composed of billions of cells containing mental instruments that are operated by menorgs. The power to operate these mental instruments is produced by suction and pressure according to the law of

#### PENETRABILITY.

"The menorgs obtain their external impressions through the operation of the senses.

"If these external impressions coming through the senses are accurate and true representations of what happens outside of the body the menorgs gain knowledge that creates efficiency.

"But if these external impressions coming through the senses are inaccurate or false representations of what happens on the outside of the body then lacking knowledge their efficiency is lessened or becomes void.

"In proportion to the quantity of false impressions they receive, the mental development of the menorgs is retarded, and, operating their mental instruments with misrepresentations causes inferior and erratic thinking.

"So instead of constructing mental instruments for the cells that should convey genuine information to the mind of what happens in the outside world the adulterated stuff coming to them through the senses causes the construction of faulty machinery that

"The human race must learn to act together as one body just as the menorgs within man act together as one body.

"A great future is in store for man if he will develop the necessary mental strength through co-operation to be able to grasp it.

"The Creator is ever willing to guide man but He will not do his work for him. Man must use his own efforts for self development.

"But just now man is a very sick creature mentally caused by the piggishness of individuals.

"Such mental sickness cannot be cured by piggish maniacs. It must be cured by unselfish people.

"The time is now ripe for the birth of a new species.

"We who believe in the higher principles of life must get together and breed an unselfish animal that will rise as far above the pig-biped as he thinks he is above the pig-quadruped.

"There are enough unselfish people on earth now to plant the seed for a new species. They must be brought together and cooperate for a single righteous purpose. They must put principles above

## SUPREME JOURNALISM

THE PEN OF ONE MAN BUILT UP  
THE LARGEST NEWSPAPER CIRCULATION  
ON EARTH

ALFRED LAWSON  
THE MOST PRACTICAL THINKER IN THE WORLD  
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lessens the reliability and usefulness of the cells.

"Thus, through the use of false records of external happenings the menorgs become inferior creatures that operate imperfect mental instruments within the brain cells which make of man a mental weakling.

"So the lies that man fills his brain with nowadays from newspapers, magazines, books, radio, screen and hearsay, are food for the disorgs and aid them to wreck the mental instruments of the cells and make of the menorgs, who do his thinking, useless creatures.

"As it is Truth that lives and Falsity that dies, then the brain cells used to communicate false happenings soon decay and become inoperative.

"Truth expands the brain cells so that man secures a broader view of life, but falsity shrinks the brain cells which causes man's view of life to be narrow and idiotic.

"Truth creates height, depth and breadth of character, and when external impressions are conveyed through the senses to the menorgs, accurately, the knowledge thus gained enables them to build and operate better mental instruments for the utilization of the brain which in turn develops and strengthens the mind that acts as the pilot of man.

"So if man would develop, he must do it with truth, not falsity.

their own cravings.

"It may be a hard task to teach an old pig new principles, but posterity demands that we train our youth to form good habits instead of teaching them the horrible practices of the older folks.

"We must consider it a duty to God and humanity to sacrifice ourselves, if necessary, for the good of the whole species.

"Just as the menorgs organize and stand together to save the body of man from being wrecked by the disorgs, so this new unselfish species must organize and stand together to save humanity from being wrecked by those selfish creatures that now have control of it.

"The most important thing for man to do right now is to take an internal bath and clean out all of the piggish disorgs who infest his mental system and degrade him.

"The length of man's life is but a moment in eternity but during that moment he should strive to perform good acts through the introduction of good principles which will improve conditions for coming generations to be benefited by.

"By helping to make better conditions for everybody in this life, man makes his own chances better for the next life.

"By unselfish acts man improves the state of his own mind through reaction and thereby enjoys the resultant happiness that can only be gotten by good deeds well distributed."

# EDITORIAL

Back in the year of 1908 when Alfred Lawson started the magazine FLY for the purpose of educating the people to the idea that a great Aircraft Industry could be developed and airlines established over which great airliners would carry passengers, mail and freight to all parts of the world it was the so-called educated grown-ups that ridiculed him the most for making such "impractical" statements.

Therefore, we reprint the following Editorials that were published in FLY which should prove very interesting to the people of these days since all of Lawson's Aircraft forecasts have come true.

#### THE SCIENTIST AND HIS RULE

(From FLY for December, 1908)

In THIS INCOMPREHENSIBLE STATE called nature, scientists are necessary JUST AS EVERYTHING ELSE THAT IS, is necessary. But as all things excepting time and space have limitations, so have the scientists. They are NOT infallible. In fact, they are more often wrong than right. It seems strange, but it is a fact, nevertheless, that most scientific men are very narrow in their views of things they do not understand. They will make no allowance for anything that will not work according to rule—they are sticklers for rule—and if a problem cannot be solved according to their methods, then it cannot be solved at all.

One of the first scientists on earth was the savage who first learned to count. He began in a simple way by using his fingers and thumbs as examples. As he had but ten digits on his two hands, ten was the limit of his calculations. At this stage HE REACHED THE END OF HIS RULE AND COULD GO NO FURTHER. In fact, to him there was no further to go. So he publicly proclaimed that forever afterward ten would be the numerical limit. Anything beyond that point was IMPOSSIBLE.

But later a younger and more advanced scientist came along and demonstrated that it WAS POSSIBLE to go beyond ten and that by utilizing the toes as well as the fingers and thumbs for examples the stupendous figure of twenty could be reached. This number, however, according to the second scientist, would positively be the limit in counting during all eternity. HE, TOO, HAD ARRIVED AT THE END OF HIS RULE.

And just so with hundreds of thousands of other scientists who have come and gone since, they added a little to human knowledge and upon reaching the end of their rules were most dogmatic in their belief that progress was to stop right then and there.

All through history there are innumerable instances in which scientists actually retarded human progress as well as aided it. In fact, almost every new idea born in the brain of man is first ridiculed and declared impossible by scientists who cannot figure it out according to rule.

We all know what a hard time Captain Erecson had trying to convince scientists that the little screw wheel in the stern of a large ocean steamship would propel it. Such a thing was contrary to all known scientific rules up to that time.

And it was not until almost every school boy in the United States could throw a ball so that it would curve in the air that scientists would believe that it was anything more than an optical illusion.

So when Nikola Tesla, the eminent scientist, recently declared that "It will never be possible to go beyond certain rather narrow limits in aerial performance," we could not help thinking that NIKOLA HAD ABOUT REACHED THE END OF HIS RULE.

Man's greatest achievements are yet to be accomplished, and—mark the prediction—this is to happen OFF OF THE EARTH, NOT ON IT. He has but just started to acquire knowledge pertaining to natural laws, but, like the youngster fresh from college, he imagines he knows a great deal. He has been so preoccupied admiring himself during the past that he has a sort of fixed notion in his mind that the earth is the center of the universe, so he keeps his nose pointed toward the ground and sticks close to his little back yard.

The idea that it is possible for him to construct machines whereby he could go off into space and explore the heavens is altogether too big a thought to crowd into his little head, and besides, he has no rules for such tremendous undertakings.

When man gets out of the economic rut he is in at present and becomes more unselfish and thinks less of his own stomach than he does now, he will devote much time to the study of universal laws, and to do this successfully, he will have TO GET OFF THE EARTH. This can be accomplished by mechanical flight. A few steps have been taken along this line—there are millions of steps yet to follow.

Each stride forward will bring up new problems to be solved and new rules to be understood and old ones to be discarded. No obstacle will be too great to be overcome on his everlasting march forward.

The little toy mechanical device which he now calls a flying machine, will do its work in the forward movement, but to try and compare the future of mechanical flight by this little plaything is like comparing our higher mathematics to the system inaugurated by the first scientist, who counted by his toes.

#### SCIENTIFIC PREDICTION

(From FLY for April, 1909)

Scientific writers who only a short time ago laughed until their backs creaked whenever a flying machine was mentioned, are now becoming profuse in their declarations that flying IS POSSIBLE and are producing voluminous masses of figures to prove it. That is right and they should be applauded for their valuable work of disseminating knowledge concerning the laws which govern aerial flight. But there is one thing these learned scribes (with a few exceptions) should do, and that is, stick to their figure and explain things that are directly in front of their noses, or everything that is back of their ears. They should not, however, try to write about tomorrow, for when they do they make a botch of the job. They show about as much ability to forecast future events as a guinea-pig would in reading a horoscope. For instance, here is a sample (one picked at random) written by an authority on scientific subjects, and published in one of the leading scientific periodicals of the country. This is it: "The military aeroplane of the FUTURE (future, mind you) will carry two men; one to operate the machine, and the other to draw sketches of the surrounding country. It will be able to soar several hundred feet in the air, and travel twenty-five or thirty miles over the enemy's country at a speed of from forty to fifty miles an hour."

Great Caesar! What a powerful imagination that writer must possess. He writes as if he was a dreamer living in the eighteenth century. Ye Gods! Are we awake or asleep? A scientific prediction of the future. Just consider carefully what we have to look forward to. An aeroplane that will carry two men, and will soar in the air several hundred feet, and capable of going twenty-five or thirty miles into the enemy's country at a speed of forty to fifty miles an hour. Can it be possible?

O Creator of all that is, was and will be, turn back the workings of your universal machinery to the year of 1908, that this scientific writer's remarkable prediction may be fully realized.

About the only chance we see for an argument over this man's prophecy is whether or not it will ever happen in an enemy's country.