

# BENEFACTOR

"For the People, Of the People, and By the People"

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Justice for Everybody Harms Nobody

Three Cents

# LAWSON

## TALKS AT THE MILWAUKEE AUDITORIUM

Speech Taken by Beatrice Freese, M.G. D.C.S.

## UNLESS YOU KNOW THESE THINGS YOU ARE NOT EDUCATED

Twenty years ago, the financiers wanted me to come to Milwaukee. Today, they want me to stay away from Milwaukee.

There is a reason.

Twenty years ago, I worked for the financiers. Today, I work for the people. You cannot work for both; it must be for one or the other.

Twenty years ago, the United States was at war, and Congress had appropriated more than half a billion dollars for airplanes. The financiers wanted to get their teeth into that big slice of money. But to do it they had to build airplanes.

Now, at that time there were only a few men in the world who knew how to build airplanes that could fly, and I was one of them. So they invited me to come to Milwaukee to build them.

There was one thing about it that these financiers didn't like, however, and that was that I said, "As long as America is at war, we are not going to make any profit from Lawson Airplanes." They didn't like that, but that was the only way that I would agree to work for them.

At that time, during the world war, I was working for the Green Bay Company without pay, and they sent their committee to negotiate with me. I had refused to accept any salary at Green Bay for my services, but took thirty-five dollars a week for living expenses.

The financiers said that I ought to have fifty thousand dollars a year, but I told them that I would rather have thirty-five dollars a week in expenses than to have fifty thousand dollars a year in promises.

The war closed before we did very much, then some Milwaukee men decided that this city ought to have commercial aviation, and they put up fifty thousand dollars for me to build the first airliner.

Well, I had been working on the invention of a commercial airliner for more than ten years, and so I promised to build one as a sample and demonstrate it, which I did, as your oldtimers can vouch for. When completed, I flew it from Milwaukee to Washington, D. C. and back again and Milwaukee thus became the birthplace of the airliner.

Now, the whole world knows that I did my part when I invented, designed, built and flew the first airliner as I promised to do, and if your financiers had done their part and done as I told them to do, Milwaukee would have been a city of a million population today. But your financiers did not do their part.

I built the airliner, flew it to Washington and back. I got them a million-dollar contract from the

United States Post Office Department to carry the mail on three of the best lines in America, worth a billion dollars today; got them a half-million dollar contract from the United States War Department to build military airplanes, and they let everything go by default.

Officials of the War Department said, "Lawson, you know how to build airplanes. You can have the job on one condition, that your financiers put up a hundred thousand dollars in the bank that they are all right." When they didn't do it, the War Department Officials said to me, "Lawson, you're all right, but your financiers are all wrong."

So I did my part. I built for you the first airliner in the world and Milwaukee will always be remembered as its birthplace. I brought here the first regular air-mail contract from the United States Post Office Department totaling about a million dollars that would have grown to a billion dollar value; I got you a job from the War Department for a half million dollars as a starter for future big business, but your financiers didn't do anything but quit.

This city would have been to the aircraft industry what Detroit is to the automobile industry if your financiers had done the right thing.

But that's past and forgotten.

What local financiers did to the Wisconsin people twenty years ago is but a feather stab to what the International Financiers have done to the American people since that time.

Most of your old time Milwaukee Financiers are gone now. They either died with the gout, were put in jail or committed suicide, so I am told.

What makes the financiers want to keep me out of every city in the United States? They are afraid that I will teach the people how they skin them out of four-fifths of everything they earn, that's why. I am educating the people how the financier cheats them, that's all.

The financiers don't like Lawson because after they have been stopped from skinning the people out of four-fifths of everything they earn they know that the people will then have five-fifths of everything they earn instead of one-fifth of everything they earn and that would leave nothing for the financiers because they do not earn anything.

All the financiers do is to gyp the people out of what they earn, and the sooner the people learn their tricks, the better it will be for them.

Another reason the financiers don't like Lawson is because he is teaching the people that everybody should have a purchasing

power equal to their productive power that will give Justice to Everybody and harm Nobody.

Do you think that you are getting what belongs to you, Mr. Manufacturer? You had better study this question.

During the past seven years the financiers have stolen from American manufacturers two hundred thousand factories. How did they do it? Simple trick. The financiers loaned the manufacturers one-tenth of the value of their factories, then withdrew their money from circulation and when the manufacturers could not pay their loans the financiers foreclosed on them and got nine-tenths of the value of the factories for nothing.

Unless the Direct Credits Society stops them, the financiers will take away every plant from American Manufacturers in the same way within a few years.

The financiers closed out of business more than three million American merchants during the past seven years and will close out of business all American merchants within the next five or ten years unless Direct Credits wins and saves them.

The financiers have taken from the American farmers more than three million farms during the past seven years. They will take every farm from every farmer in America before long unless Direct Credits wins.

The international financiers and their touts have stolen from the American working people more than six million homes during the past seven years. They intend to take every home away from every American working man before they get through with them unless Direct Credits wins.

How can they do these things, you ask? Well, they make everybody play their game. Yes, they get you all to fighting each other and, while you are doing it, they go through your pockets and take everything you have.

They make the working man fight the manufacturer, and they make the manufacturer fight the working man. They make working men fight working men. So while you are all fighting each other they take what you have.

If you have one religion and some one else has another religion, they urge you to punch each other's noses about it.

If you belong to a different political party from some one else, they egg the both of you to hate and abuse each other.

They want you to keep quarreling and fighting with each other all the time, and as long as you're fools enough to do it, they are able to slide their slippery fingers into your pockets, pull out everything, put it into their own pockets and when you

quit fighting you find yourself broke.

The alien financiers brought on the head end of this depression and they are now bragging about the tremendous size of the tail end of it which they promise to show you soon. They claim that after you witness the tail of it that you will all be trained for a nudist society. They are surprised that you haven't got enough of their depression yet and appreciate the opportunity of giving you some more. They have only stolen three-quarters of the American people's property so far and will gladly take the rest of it as soon as they can comfortably digest it.

What did they give you manufacturers, merchants, farmers, professionals and laboring people for that three-quarters of your property, worth Three Hundred Billion Dollars that they have taken away from you? I'll tell you in one word. Nothing.

You know, you let them get you going that way when you let them have control of your money system. When they got control of your purchasing power, it was easy for them to take away from you everything you earned and get control of you and make slaves of the whole American People.

You expect your government to issue money, and you, the people, accept it as a trade convenience. Naturally you believe that everybody should have an equality of purchasing power in order to have a balanced system and offer equal opportunities to all.

But you don't make your government do that. You let your government turn over the people's money system to a bunch of alien swindlers. Do they let you use that money equally among you as a trade convenience? No, they do not. They charge you tribute for the use of your own money.

The aggregate value of the wealth of the United States a short time ago was estimated at about four hundred billion dollars. You still control one-quarter of it. They have taken three-quarters away by the tribute swindle. They call it INTEREST. It is a swindle. They don't give you anything back for the tribute you pay them. You pay to use your own money and through it's control they force you to pay them tribute on credits for more than there is money in existence.

They steal four-fifths of your earning power and you don't know it. In fact, they have taught you to think that it is all right the way they do things.

The financiers educate the people as they want them educated from birth to death.

They start to teach little children interest, banking and discounts at the primary schools. Then they send them to colleges to be polished off as first class

swindlers. There isn't a college in America today that I know of that isn't controlled by financiers who make the largest donations for its upkeep. If anybody knows of a college that doesn't accept donations from financiers I should like them to write to me. In which case I will investigate the matter and if it is really so I'll tell the world about it. But I never found one yet that wasn't controlled by financiers.

A big university—university—they call it—down east, accepted an offer to put a certain man in as head of the physics department on condition that several million dollars were donated. But I'll swear that he knows nothing about basic physics.

He is a mathematician, that's all. He is a juggler of figures. He says that figures won't lie, but my grandfather used to say that liars will figure.

You want to watch these pop-ops who give you an eye, ear and throat full of mathematical conglomerations. They think you are dumb. You also want to watch those fellows who use grandiloquent exaggerations. Whenever they don't know what they are talking about and feel a bit daffy they rattle off a lot of polysyllables. You can't understand them but you let them think you can. In that way they learn that you know less than they do.

When I was a young man I studied the dictionary and learned how to gargle subconsciously at any angle every word in it. Then I found that nobody could understand me, not even myself. That is the way they mystify one another in colleges. But they call it a university education, which of course, is very pretty.

If you want to see what a college fellow has learned, take him around in front of a financier and watch how graceful he tips his hat. You have seen street piano players tip their hats for nickels, haven't you? Well, these college inmates tip their hats for nothing. They call that part of their education. Besides that they say they have learned hypothesis, hypnosis and hypotyposis, but all the financiers let them learn intrinsically is gee, haw and get-up.

I wrote to every college president in the United States in 1908, telling them that I would coach a class in aeronautics free of charge; that I would send them drawings, and I would teach them how to build airplanes without cost for instructions. What did they say? Why, they just brayed and snorted. Their professors uproariously haw-haw-hawed. They said, "He must be a perpetual motion crank to make such a statement." One old college president who could see further backward than the others, wrote, "If

we catch any balloonatics around this institution, we'll put them where they will be well guarded."

What did college presidents say when electric lights were first promised them? Haw-hawed, didn't they? What did they do for the telephone? Haw-hawed. What did they do for the automobile? Haw-hawed. What did they do for aircraft? Haw-hawed. What did they do for anything that was an eyelash ahead of their noses? Haw-hawed. And they always will haw-haw until they get away from the bad influence of their financial masters.

Now, the financiers have the American People tied up for an interest-bearing indebtedness of three hundred billion dollars upon which you pay them Twenty Billions of Interest tribute each year.

They collect all of the interest that they can squeeze out of you and what you can't pay them they add to the principal. And so the principal keeps growing in leaps and bounds.

When I started the Direct Credits Society, in 1931, the interest-bearing indebtedness for the people of the United States was about two hundred billion dollars. Today it is more than three hundred billion dollars. So they have added one hundred billion dollars to the American people's interest-bearing indebtedness within seven years. And it is going to grow and grow and grow up to a thousand or more billions for your little children to try and pay it they can.

How can your little children pay interest on a thousand billion dollars later on if you can't pay the interest on three hundred billion now? By a little unselfish thinking you can readily see what sort of a mess you are getting your children into. They will grow up to hate you unless you change your tactics.

The financiers not only control the schools and the colleges, but they control the newspapers and magazines. They control the screen. They control the radio. Did you ever hear anybody say over the radio "Abolish Interest?" Of course not. They control every avenue of publicity and you only learn what they want you to know.

The financiers control all influential organizations except the Direct Credits Society and they haven't enough money to buy an interest in that.

The financiers control your manufacturers' and merchants' associations.

All the financiers let the merchants and the manufacturers do in these Merchants' and Manufacturers' Associations is to pay fees and dues. They let them pay their own way out of business.

The financiers' touts organize all associations themselves and then call them by the names of the classes they intend to skin on a big scale. They call their own controlled organizations—Farmers' Associations, Merchants' Associations, Manufacturers' Associations, Labor Associations, etc.

The financiers and their touts don't like Lawson because he intends to give them only what they earn. But that will be giving a square deal to everybody and even the financiers will like the plan after it has once been put into operation and they learn what real happiness, honesty creates.

It is only the downright cheat who doesn't want Direct Credits. He wants to take something the other fellow earns.

The Direct Credits Plan will make it possible for everybody to earn enough to live comfortably and decently as long as life lasts without degrading oneself to do it.

That twenty billions of dollars that the financiers rob the people of annually here in America is going to be turned back into the people's pockets, and when the people don't have to pay interest on money, then they are going to get a purchasing power equal to their productive power, which gives justice to everybody and harms nobody.

There is enough work in America for the next thousand years for everybody. These crooked financiers pretend there isn't. The reason they pretend there isn't is to fool you. Now, under Direct Credits we're going to allow everybody to have a job. If any man

or woman can't find a job with some factory or on some farm or in some profession, we are going to let them work on public improvements. We are not going to allow a man or a woman to be out of employment if they want to work. When we give them a purchasing power equal to their productive power, they are going to get everything they earn. Then America is going to produce wealth as it was never produced before. Everybody will enjoy more comforts and luxuries than they have ever known of before. We are not going to allow the financiers to destroy your wealth any more just so they can raise the prices of products in order to gyp the people out of everything they earn.

Twenty years ago, I wanted you to take up the aircraft industry but your financiers stopped you from doing it. Today I want you to take up something even greater than aircraft—the upliftment of humanity—don't let the financiers stop you this time from doing it.

Now, it would take a month to give you a fair idea of what Direct Credits is. It took me sixty-eight years to be able to produce it. I can't teach it to you in an hour. But if you will study the literature you will never follow those swindlers again who tell you you must let them charge you tribute for the use of your own money.

You have little children. You have feeble old folks. Those swindlers would just as soon suck the milk out of your baby's bottle and let it die for the want of milk as long as they could make a cent. That's their game. Those swindlers will take the home from your poor, old mother and throw her out in the gutter. They will take the home from your widow and children as soon as you are dead.

Our leader here says that more than one hundred thousand people have signed applications for membership in and around Milwaukee. We have six hundred thousand of them signed up in and around Detroit. I would like every man and woman in Milwaukee to sign up one of those application blanks. When enough of you do that and follow Direct Credits Leaders you will win Wisconsin solid for Direct Credits. The Direct Credits Society now has a million five hundred thousand applicants for membership in Michigan. I want that many applicants for membership in Wisconsin as soon as possible.

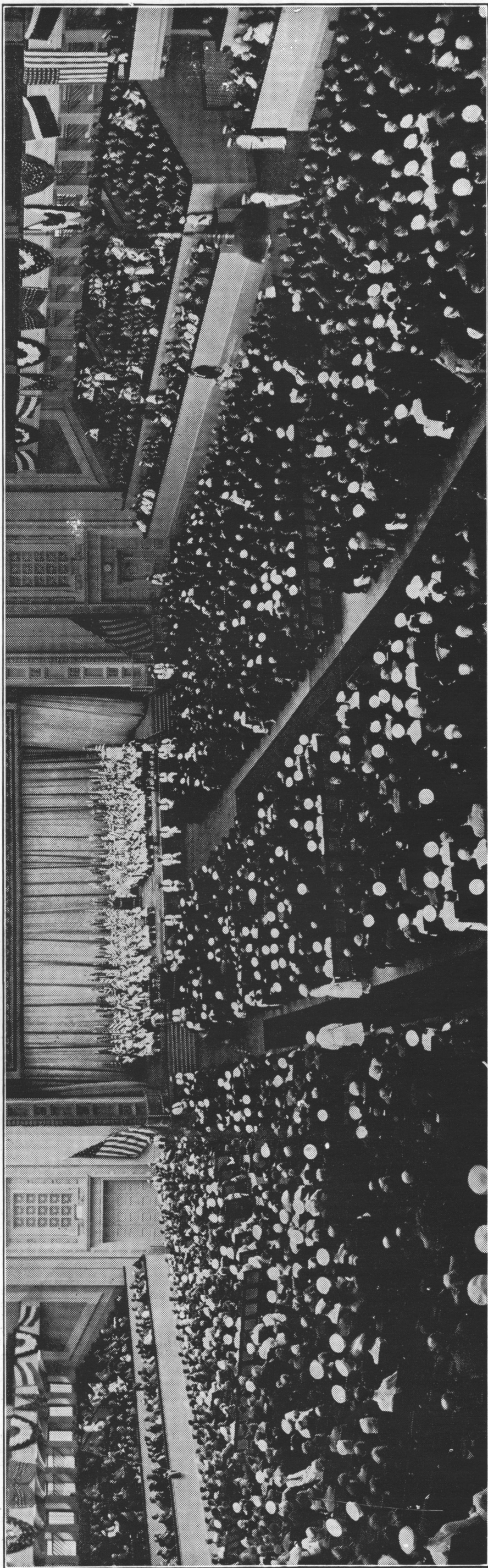
We need more officers in Wisconsin like the wonderful men and women we now have here. We do not need so many officers but must have good ones. The people as a whole want to be led, but they are asking for honest leaders. I promise that I will give the people honest leaders here in the State of Wisconsin and elsewhere.

Did you ever see such leaders as we have? We don't pay them a cent. What do you think of that for leaders? What do you think of their Commander-in-Chief? They haven't paid him a cent for seven years. They made him pay his own railroad fare from Detroit here today. They made him pay his own hotel bill. They don't give him a nickel for being their leader. But I'll tell you what they do give him. They give him their love and respect and that is worth more than all the wealth of the world.

I don't care about money. The financiers found that out during the War. I don't need anything anyway except a bite to eat, a place to sleep and a few rags to wear.

Now, people it would take too long to tell you what I want to, so I will have to stop talking for today, but I hope you will study this subject for yourselves and help us win the battle for the people against the financiers. You will then be doing something for yourselves, for your children, for your parents, for your country, for humanity and for God.

I'll fight for your weak children. I'll fight for your feeble old folks. I'll fight for your loved ones after you are dead and gone. Now, you show your wives and your parents and your sweethearts and your children that you, too, are going to join Lawson to fight for them and you'll feel wonderfully strong and happy forever afterwards.



# THE DIRECT CREDITS SOCIETY ASSEMBLY

Note the enrapt attention shown by this exceptionally intelligent audience — Perhaps the most advanced and highly educated gathering that ever attended a lecture anywhere.

This photograph shows part of the great crowd at the big auditorium, Milwaukee, Wisconsin. Although he cannot be seen, the Commander-in-Chief, Alfred Lawson, was speaking from the front center of the platform when this picture was taken.